

**Training Title**

**FINANCE FOR NON-FINANCE EXECUTIVES**

**Training Duration**

5 days

**Training Venue and Dates**

Ref. No. FB105	FINANCE FOR NON-FINANCE EXECUTIVES	5	24-28 Feb. 2025	\$5,500	Dubai, UAE
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In any of the 4 or 5-star hotels. The exact venue will be informed later.

**Training Fees**

- \$5,500 per participant for Public Training includes Materials/Handouts, tea/coffee breaks, refreshments & Lunch

**Training Certificate**

**Define** Management Consultants Certificate of course completion will be issued to all attendees.

**TRAINING DESCRIPTION**

Knowing how to finance assets, forecast future cash flows, maintain a budget, determine which operations are profit generators and which are not, and judge the real economic merits of different investment opportunities will help you stay in business and turn a profit.

Being able to calculate and assess the overall financial health of your business is an important part of an owners or managers position. This course provides the fundamentals of financial literacy and gives you the smart advice you need to increase your impact on financial planning, budgeting and forecasting.

The course will explain what you need to know to be an intelligent consumer of financial information, to plan, and to use financial concepts in making better business decisions.

**TRAINING OBJECTIVES**

**Having completed the programme, participants should be able to:**

- Explain the functions of financial management
- Use financial language to communicate more effectively with financial professionals
- Understand the key financial statements and their purpose; balance sheet, income and cash flow
- Interpret an organisation, or profit centre using ratios and breakeven analysis
- Use of budgeting, forecasting and planning to evaluate and control the business
- How to use financial information to help them manage their business
- Demystify **financial information and have confidence and control to make financial decisions.**

*DMCT/OL/9/18(Rev3Dt:23/9/18)*

## WHO SHOULD ATTEND?

Nonfinancial managers and anyone who wants to develop their knowledge of financial practices to improve their managerial skills.

## TRAINING METHODOLOGY

A highly interactive combination of lectures and discussion sessions will be managed to maximize the amount and quality of information and knowledge transfer. The sessions will start by raising the most relevant questions and motivating everybody to find the right answers. You will also be encouraged to raise your own questions and to share in the development of the right answers using your own analysis and experiences. Tests of multiple-choice type will be made available on daily basis to examine the effectiveness of delivering the course.

Very useful Course Materials will be given.

- 30% Lectures
- 30% Workshops and work presentation
- 20% Group Work& Practical Exercises
- 20% Videos& General Discussions

## COURSE PROGRAM

### DAY 1

1. An overview of financial accounting- rules and practices
2. Income statement
3. Balance sheet
4. Statement of owners equity
5. Statement of cash flows
6. Objectives of financial management
7. Axioms in financial management
8. Issues in financial reporting- IFRS v/s GAAP

### DAY 2

1. Solvency ratios
2. Profitability ratios
3. Activity Ratios
4. Leverage ratios
5. Market ratios
6. Managerial uses of ratios

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7. Case analysis

**DAY 3**

1. Uses of cash flow statement
2. Preparation of cash flow statement under indirect method
3. Cash flow from operating activities
4. Cash flow from investing activities
5. Cash flow from financing activities
6. Case analysis

**DAY 4**

1. Rationale of capital budgeting
2. Payback method
3. Discounted payback method
4. ARR method
5. NPV method
6. IRR method
7. Case analysis

**DAY 5**

1. Forecasting techniques
2. Types of budgets and their usefulness
3. Master budget
4. Issues in the preparation of budgets
5. Review of the program

**NOTE:**

**Pre-& Post Tests will be conducted.**

**Case Studies, Group Exercises, Group Discussions, Last Day reviews, and assessments will be carried out.**

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