

Training Title

FEASIBILITY STUDIES: FOR PROJECT MANAGERS

Training Duration

5 days

Training Venue and Dates

Ref #	Feasibility studies	5	29 July-2nd Aug., 2018	\$5,000	Istanbul,Turkey
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In any of the 5 star hotels. The exact venue will be intimated once finalized.

Training Fees

US\$ 5,000 per participant including Very useful Materials/ Handouts, Tea/Coffee, Breakfast, Snacks, Refreshments, International Buffet Lunch.

Training Certificate

Define Management Consultants Certificate of course completion will be issued to all attendees.

COURSE DESCRIPTION:

A feasibility study is an analytical tool used during a project development process to show how project would operate under a set of assumptions. These assumptions often include such factors as the technology used (the facilities, equipment, construction process, etc.), financing, (capital needs, volume, cost, of material, wages, etc.). Establishing the feasibility of projects is a critical factor in business success. A Feasibility Study is conducted to obtain an overview of the problem and to roughly assess whether feasible solutions exist prior to committing substantial resources to a project.

In this course, attendees will learn how to conduct a feasibility study with all what it entails. Case studies and practical examples will be discussed.

COURSE OBJECTIVES:

After complete the course the participants will be able:

- To determine the goals and personality of the project owner.
- Market study- economic study.
- Technical and executive study of the project.
- Financial study of the project.
- The final decision or results and recommendations related to the project.
- Economic feasibility and cost effective.
- Operational feasibility with the solution work in the organization.

WHO SHOULD ATTEND?

Anyone involved in preparing, writing and analyzing feasibility studies, especially project managers and project planners.

TRAINING METHODOLOGY:

This program will be provided through Classroom lectures , Participative discussions, Case studies , and Role Plays. This program will be delivered through Audio –Visual aids, White Board with Markers, and Flip Charts. One set of printed Course material will be provided to each of the participant.

- Lectures will cover all necessary information to satisfy the course objectives.
- Interactive discussions during the lectures will extremely be encouraged to allow the participants understand the covered subjects.
- Participants will be given exercises that will be discussed by the entire group of participants.
- Case studies will be discussed

The delegates will also be encouraged to raise their own questions and to share in the development of the right answers using their own analysis and experiences.

- 30% Lectures
- 30% Workshops and work presentation
- 20% Group Work& Practical Exercises
- 20% Videos& General Discussions

COURSE OUTLINE

Below topics will be covered in detail.

Introduction

Importance of feasibility study, what is a feasibility study, feasibility study objective.

The objectives of establishing feasibility study

Where do you see this opportunity or project taking you?

Situation analysis, history and background of the project.

Estimation of stakeholders and potential revenues, Critical success factors, Determination of competitive advantage, Barriers to entry, costs, Definition of proposed operations/management structure and management methods, The time frames,

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The initial costs involved.

Financing and projected cash flows Break even analysis,

The pay back period, Return on investment,

A report of cost benefits.

Development of an action plan for the project to proceed,

A summary of findings.

Preliminary steps of feasibility study

Some preliminary steps, Legal issues, Feasibility Checklist

do you have what it takes?, Focus on your limited resources, The Environmental Climate, Analyzing the Business Environment, Preliminary action items, Positioning, Feasibility Development Checklists, Understanding the market, Skills of the Firm, Assessing Strategic Capabilities, Evaluating Capabilities v. Competitive Strengths, Strategic capabilities, Organizational culture, Strategy development, Planning, Simple feasibility test, Corporate aims, Goal Setting, Feasibility and Planning for a New Business,

SWOT analysis,

What does it take to develop a successful project?,

Feasibility and Marketing, Innovation and your Organization,

Feasibility and Functional Strategies,

Pricing and Service Strategies,

Risk management,

Feasibility Acronyms,

Analyzing your Competitive Position,

Analyzing the Market Strengths of your Competitors.

Finance and Money

Will it show a profit?, Financial resources of the firm, Pricing strategies, Contributions to total cost, Getting paid, Breakeven analysis, Feasibility ratios, Feasibility and stock levels, Profit, loss, discounts, A basic budget, A forecast sales, profits, Sales income forecasts, Price cutting guide.

Writing your Study

Writing your feasibility study, Scope, Identify statutory and mandatory requirements, SWOT analysis, Resources and Competencies, Your Product, Service or Project, Stock Levels, Quality, Critical success factors, Key Suppliers Purchasing, Definition of proposed operations, Legal Issues, Analyze Other Organizations in your Industry, Feasibility for Operating Areas, Finance and projected cash flows, Further developments of the Feasibility Study.

Case Studies, Last Day Review, Discussions & Pre & Post Assessments will be carried out.

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